

## LUMINE GROUP INC.

### MANAGEMENT'S DISCUSSION AND ANALYSIS

The following management discussion and analysis ("MD&A") should be read in conjunction with the Unaudited Condensed Consolidated Interim Financial Statements for the three and nine months ended September 30, 2024, which were prepared in accordance with International Accounting Standard 34, Interim Financial Reporting as issued by the International Accounting Standards Board, and the Consolidated Financial Statements for the year ended December 31, 2023, which were prepared in accordance with IFRS Accounting Standards as issued by the International Accounting Standards Board ("IFRS"). Certain information included herein is forward looking and based upon assumptions and anticipated results that are subject to uncertainties. Should one or more of these uncertainties materialize or should the underlying assumptions prove incorrect, actual results may vary significantly from those expected. See "Forward Looking Statements" and "Risk Factors".

Unless otherwise indicated, all dollar amounts are expressed in U.S. dollars and all references to "\$" are to U.S. dollars. Due to rounding, certain totals and subtotals may not foot and certain percentages may not reconcile.

Additional information about Lumine Group Inc. (the "Company" or "Lumine"), is available on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca).

#### Forward Looking Statements

Certain statements in this report may contain "forward looking" statements that involve risks, uncertainties and other factors that may cause the actual results, performance or achievements of Lumine or its industry to be materially different from any future results, performance or achievements expressed or implied by such forward looking statements. Words such as "may", "will", "expect", "believe", "plan", "intend", "should", "anticipate" and other similar terminology are intended to identify forward looking statements. These statements reflect current assumptions and expectations regarding future events and operating performance as of the date of this MD&A, November 1, 2024. Forward looking statements involve significant risks and uncertainties, should not be read as guarantees of future performance or results, and will not necessarily be accurate indications of whether such results will be achieved. Several factors could cause actual results to vary significantly from the results discussed in the forward-looking statements, including, but not limited to, the factors discussed under "Risk Factors". Although the forward-looking statements contained in this MD&A are based upon what management of Lumine believes are reasonable assumptions, Lumine cannot assure investors that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this MD&A and Lumine assumes no obligation, except as required by law, to update any forward-looking statements to reflect new events or circumstances. This report should be viewed in conjunction with Lumine's other publicly available filings, copies of which can be obtained electronically on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca).

#### Non-IFRS Measures

This MD&A includes certain measures which have not been prepared in accordance with IFRS such as free cash flow available to shareholders and operating income.

Free cash flow available to shareholders "FCFA2S" refers to net cash flows from operating activities less interest paid on lease obligations, interest paid on bank debt, transaction costs on bank debt, repayments of lease obligations and property and equipment purchased. We believe that FCFA2S is useful supplemental information as it provides an indication of the uncommitted cash flow that is available to shareholders if we do not make any acquisitions, or investments, and do not repay any debts. While we could use the FCFA2S to pay dividends or repurchase shares, our objective is to invest all of our FCFA2S in acquisitions which meet our hurdle rate.

FCFA2S is not a recognized measure under IFRS and may not be comparable to similar financial measures disclosed by other issuers. Accordingly, readers are cautioned that FCFA2S should not be construed as an alternative to net cash flows from operating activities. See "Results of Operations - Free cash flow available to shareholders" for a reconciliation of FCFA2S to net cash flows from operating activities.

Operating income (loss) refers to income (loss) before income taxes, amortization of intangible assets, redeemable Preferred and Special Share expense, and finance and other expenses (income). We believe that operating income is useful supplemental information as it provides an indication of the profitability of the Company related to its core operations. Operating income (loss) is not a recognized measure under IFRS and may not be comparable to similar financial measures disclosed by other issuers. Accordingly, readers are cautioned that operating income (loss) should not be construed as an alternative to net income (loss). See "Results of Operations" for a reconciliation of operating income (loss) to net income.

## **Overview**

We acquire, strengthen and grow vertical market software ("VMS") businesses in the Communications and Media industry. The Company is headquartered in Toronto, with businesses located worldwide. Generally, our businesses provide mission critical software solutions that address the specific needs of customers in particular segments of the Communications and Media industry. Our focus on acquiring businesses with growth potential, strengthening their core profitability, and then growing them, has allowed us to generate significant cash flow and revenue growth over the past several years. Our software solutions enable our customers to boost productivity and operate more cost effectively, innovate more rapidly to address rapidly changing market needs and opportunities, grow top-line sales, improve customer service, and reduce customer churn. Many of the VMS businesses that we acquire have the potential to be leaders within their particular market niches whether that be geography, tier of customer, type of customer, or other differentiated customer demographic. We target the VMS sector because of the attractive economics that it provides and our belief that our management teams have a deep understanding of those economics.

Our revenue consists primarily of software license fees, maintenance and other recurring fees, professional service fees and hardware sales. Software license revenue is comprised of license fees charged for the use of our software products generally licensed under multiple-year or perpetual arrangements. Maintenance and other recurring revenue consists of fees charged for customer support on our software products post-delivery and also includes, recurring fees derived from software as a service, subscriptions, term licenses, transaction-related revenues, managed services and hosted products. Professional service revenue consists of fees charged for implementation and integration services, customized programming, product training and consulting. Hardware sales include the resale of third-party hardware that forms part of our customer solutions.

Expenses consist primarily of staff costs, the cost of hardware, third-party licenses, maintenance and professional services used internally and for our customers, travel and occupancy costs, other general operating expenses, and legal and advisory fees.

## **Three and nine months Ended September 30, 2024 Compared to 2023**

### ***Results of Operations***

The following table displays a summary of the results of operations of the Company for the three and nine months ended September 30, 2024 and 2023.

### **Results of Operations**

(In millions of dollars or shares, except percentages and per share amounts)

(Unaudited)

	Three months ended September 30,		Period-Over- Period Change		Nine months ended September 30,		Period-Over- Period Change	
	2024	2023	\$	%	2024	2023	\$	%
Revenue	177.3	131.3	46.0	35%	481.3	356.6	124.7	35%
Expenses	116.7	86.2	30.4	35%	339.5	253.5	86.1	34%
<b>Net operating income</b>	60.7	45.1	15.6	35%	141.7	103.1	38.6	37%
Amortization of intangible assets	29.6	21.4	8.3	39%	81.6	57.7	24.0	42%
Redeemable preferred and special securities expense	-	194.8	(194.8)	-100%	317.4	1,346.0	(1,028.7)	-76%
Finance and other expense (income)	8.9	3.7	5.2	140%	18.9	10.0	8.9	89%
<b>Income before income taxes</b>	22.1	(174.8)	197.0	NM	(276.2)	(1,310.5)	1,034.4	-78.93%
<b>Income tax expense (recovery)</b>								
Current income tax expense (recovery)	13.6	12.7	0.9	7%	31.1	30.8	0.3	1%
Deferred income tax expense (recovery)	(9.7)	(8.8)	(0.9)	10%	(19.0)	(22.0)	3.1	-14%
<b>Income tax expense (recovery)</b>	3.9	3.8	0.0	1%	12.1	8.8	3.4	38%
<b>Net income (loss)</b>	<b>18.3</b>	<b>(178.6)</b>	<b>196.9</b>	<b>NM</b>	<b>(288.3)</b>	<b>(1,319.3)</b>	<b>1,031.0</b>	<b>-78.15%</b>
<b>Net cash flows from operating activities</b>	<b>18.8</b>	<b>44.5</b>	<b>(25.7)</b>	<b>-58%</b>	<b>63.9</b>	<b>81.9</b>	<b>(18.0)</b>	<b>-22%</b>
<b>Free cash flow available to shareholders</b>	<b>10.4</b>	<b>39.6</b>	<b>(29.2)</b>	<b>-74%</b>	<b>42.0</b>	<b>68.6</b>	<b>(26.6)</b>	<b>-39%</b>
<b>Weighted average shares outstanding</b>								
Basic	256.6	74.0	182.58	247%	200.0	72.0	128.02	178%
Diluted	256.6	253.1	3.52	1%	255.5	242.4	13.16	5%
<b>Net income (loss) per share</b>								
Basic and diluted	0.07	(2.41)	2.48	NM	(1.44)	(18.33)	16.89	-92%
<b>Net cash flow from operating activities per share</b>								
Basic	0.07	0.60	(0.53)	-88%	0.32	1.14	(0.82)	-72%
Diluted	0.07	0.18	(0.11)	-60%	0.25	0.34	(0.09)	-27%
<b>Free cash flow available to shareholders per share</b>								
Basic	0.04	0.54	(0.49)	-92%	0.21	0.95	(0.74)	-78%
Diluted	0.04	0.16	(0.12)	-74%	0.16	0.28	(0.12)	-42%
Total assets	1,278.2	1,135.9	142.3	13%	1,278.2	1,135.9	142.3	13%
Total long-term liabilities	407.8	294.3	113.4	39%	407.8	294.3	113.4	39%

NM – Not meaningful

Due to rounding, certain totals may not foot and certain percentages may not reconcile.

## Comparison of the three and nine months ended September 30, 2024 and 2023

### Revenue

Total revenue for the three months ended September 30, 2024 is \$177.3 million, an increase of 35%, or \$46.0 million, compared to \$131.3 million for the comparable period in 2023. For the nine months ended September 30, 2024, total revenue was \$481.3 million, an increase of 35%, or \$124.7 million, compared to \$356.6 million for the comparable period in 2023. The increase for the three and nine months compared to the same period in the prior year is attributable to revenues from new acquisitions. The Company experienced organic growth of -8% and -8%, respectively for the three and nine months ended September 30, 2024 or -9% and -8% after adjusting for the impact of changes in the valuation of the US dollar against most major currencies in which the Company transacts business. For acquired companies, organic growth is calculated as the difference between actual revenues achieved by each business in the financial period following acquisition, compared to the estimated revenues they achieved in the corresponding financial period preceding the date of acquisition by the Company. Organic growth is not a standardized financial measure and might not be comparable to measures disclosed by other issuers.

The following table displays the breakdown of our revenue according to revenue type:

	Three months ended September 30,		Period-Over-Period Change		Q3-23 Pro Forma Adj. (Note 1)	Organic Growth	Nine months ended September 30,		Period-Over-Period Change		Q3-23 Pro Forma Adj. (Note 2)	Organic Growth
	2024	2023	\$	%			\$	%	2024	2023		
	(\$ in millions, except percentages)						(\$ in millions, except percentages)					
Licences	12.8	11.2	1.6	14%	10.1	-40%	36.2	33.0	3.2	10%	22.8	-35%
Professional services	32.8	23.1	9.7	42%	14.2	-12%	86.6	63.3	23.3	37%	33.0	-10%
Hardware and other	6.6	5.7	0.9	17%	5.2	-39%	11.3	15.0	(3.7)	-24%	9.1	-53%
Maintenance and other recurring	125.2	91.3	33.8	37%	32.7	1%	347.1	245.3	101.8	42%	100.5	0%
	177.3	131.3	46.0	35%	62.1	-8%	481.3	356.6	124.7	35%	165.4	-8%

Due to rounding, certain totals may not foot and certain percentages may not reconcile.

Note 1: Estimated pre-acquisition revenues for the three months ended September 30, 2023 from companies acquired after June 30, 2023 (Obtained from unaudited vendor financial information.)

Note 2: Estimated pre-acquisition revenues for the nine months ended September 30, 2023 from companies acquired after December 31, 2022. (Obtained from unaudited vendor financial information.)

For comparative purposes the table below shows the quarterly organic growth as compared to the same period in the prior year by revenue type for the prior eight quarters, as well as the trailing twelve months. Note that the estimated revenues achieved by acquired companies in the corresponding financial period preceding the date of acquisition by the Company may be updated in the quarter following the quarter they were acquired resulting in slight variances to previously reported figures.

	Dec. 31	Mar. 31	Jun. 30	Sep. 30	Dec. 31	Mar. 31	Jun. 30	Sep. 30	12 months ended	
	2022	2023	2023	2023	2023	2024	2024	2024	Sep. 30	Sep. 30
									2023	2024
Licenses	23%	-4%	-25%	-14%	-34%	-16%	-43%	-40%	-8%	-35%
Professional services	-25%	-10%	10%	16%	4%	13%	-22%	-12%	-1%	-7%
Hardware and other	-12%	25%	31%	70%	36%	-59%	-69%	-39%	33%	-43%
Maintenance and other recurring	-9%	-2%	1%	5%	2%	0%	0%	1%	0%	1%
<b>Revenue</b>	<b>-9%</b>	<b>-3%</b>	<b>0%</b>	<b>6%</b>	<b>-2%</b>	<b>-2%</b>	<b>-12%</b>	<b>-8%</b>	<b>0%</b>	<b>-6%</b>

The following table shows the same information adjusting for the impact of foreign exchange movements.

	Dec. 31	Mar. 31	Jun. 30	Sep. 30	Dec. 31	Mar. 31	Jun. 30	Sep. 30	12 months ended	
	2022	2023	2023	2023	2023	2024	2024	2024	Sep. 30	Sep. 30
									2023	2024
Licenses	28%	0%	-26%	-16%	-35%	-17%	-43%	-40%	-6%	-35%
Professional services	-18%	-5%	10%	12%	2%	11%	-22%	-13%	3%	-8%
Hardware and other	-1%	33%	31%	64%	32%	-60%	-69%	-39%	40%	-44%
Maintenance and other recurring	-3%	1%	1%	3%	1%	0%	0%	0%	2%	0%
<b>Revenue</b>	<b>-2%</b>	<b>1%</b>	<b>1%</b>	<b>4%</b>	<b>-3%</b>	<b>-3%</b>	<b>-12%</b>	<b>-9%</b>	<b>2%</b>	<b>-7%</b>

The negative organic growth during the three months ended September 30, 2024 is primarily related to the carve-out acquisitions completed in Q2 2024 which are continuing to go through integration and onboarding of best practices where a reduction in organic growth can be expected as we re-evaluate contracts and projects.

### Expenses

The following table displays the breakdown of our expenses:

Expenses	Three months ended				Period-Over-Period				Nine months ended				Period-Over-Period			
	September 30,				Change				September 30,				Change			
	2024	2023	\$	%	2024	2023	\$	%	2024	2023	\$	%	2024	2023	\$	%
	(\$ in millions, except percentages)															
Staff	89.9	61.9	28.1	45%	250.7	181.8	68.9	38%								
Hardware	3.7	3.4	0.3	8%	6.6	9.8	(3.2)	-33%								
Third party license, maintenance and professional services	8.6	7.8	0.8	10%	29.0	20.6	8.4	41%								
Occupancy	2.2	1.1	1.2	111%	4.1	2.6	1.5	57%								
Travel, telecommunications, supplies & software and equipment	4.2	5.2	(1.1)	-20%	23.7	15.1	8.6	57%								
Professional fees	2.6	2.1	0.6	28%	11.1	12.3	(1.2)	-10%								
Other, net	3.0	2.8	0.3	9%	7.5	5.4	2.0	37%								
Depreciation	2.5	2.1	0.4	17%	6.9	5.8	1.1	19%								
	116.7	86.2	30.4	35%	339.5	253.5	86.1	34%								

Due to rounding, certain totals may not foot and certain percentages may not reconcile.

Overall expenses for the three months ended September 30, 2024 increased 35%, or \$30.4 million to \$116.7 million, compared to \$86.2 million during the same period in 2023. During the nine months ended September 30, 2024, expenses increased 34%, or \$86.1 million to \$339.5 million, compared to \$253.5 million during the same period in 2023. As a percentage of total revenue, expenses equalled 66% and 71% for the three and nine months ended September 30, 2024, respectively, 66% and 71% for the same period in 2023, respectively.

**Staff expense** – Staff expenses increased 45% or \$28.1 million for the three months ended September 30, 2024 over the same period in 2023. For the nine months ended September 30, 2024, staff expenses increased 38% or \$68.9 million over the same period in 2023. Staff expense can be broken down into five key operating departments: Professional Services, Maintenance, Research and Development, Sales and Marketing, and General and Administrative. Included within staff expenses for each of the above five departments are personnel and related costs associated with providing the necessary services. The table below compares the period over period variances.

	Three months ended September 30,		Period-Over-Period Change			Nine months ended September 30,		Period-Over-Period Change		
	<u>2024</u>	<u>2023</u>	\$	%		<u>2024</u>	<u>2023</u>	\$	%	
	(\$ in millions, except percentages)									
Professional services	14.8	10.2	4.6	45%	43.5	30.8	12.7	41%		
Maintenance	21.3	11.3	10.0	88%	51.5	32.9	18.6	57%		
Research and development	23.5	18.3	5.2	29%	65.8	51.6	14.2	27%		
Sales and marketing	10.1	9.1	0.9	10%	33.2	27.7	5.5	20%		
General and administrative	20.2	12.9	7.3	57%	56.6	38.8	17.8	46%		
	89.9	61.9	28.1	45%	250.7	181.8	68.9	38%		

Due to rounding, certain totals may not foot and certain percentages may not reconcile.

The increase in staff expenses for the three and nine months ended September 30, 2024 was primarily due to the growth in the number of employees compared to the same periods in 2023 from new acquisitions made in the preceding quarters.

**Hardware expenses** – Hardware expenses increased 8% or \$0.3 million for the three months ended September 30, 2024 over the same period in 2023 as compared with the increase of 17% or \$0.9 million in hardware and other revenue for the three months ended September 30, 2024 over the comparable period in 2023. For the nine months ended September 30, 2024, hardware expenses decreased 33% or \$3.2 million over the same period in 2023 as compared with the decrease of 24% or \$3.7 million in hardware and other revenue for the nine months ended September 30, 2024 over the comparable period in 2023. Hardware margin for the three and nine months ended September 30, 2024 were 45% and 42%, respectively, as compared to 40% and 34%, for the respective comparable periods in 2023. Hardware sales typically consist of the resale of third-party hardware as part of the sale of customized solutions to our customers and margins are affected by macroeconomic environment and vary period to period based on the nature, geographical location, and type of hardware required of solutions provided.

**Third party license, maintenance and professional services expenses** – Third party license, maintenance and professional services expenses increased 10% or \$0.8 million for the three months ended September 30, 2024 over the same period in 2023. For the nine months ended September 30, 2024, third party license, maintenance and professional services expenses increased 41% or \$8.4 million over the same period in 2023. The increase is primarily due to third party license, maintenance and professional services expenses associated with new acquisitions made in the preceding quarters.

**Occupancy expenses** – Occupancy expenses increased 111% or \$1.2 million for the three months ended September 30, 2024 over the same period in 2023. For the nine months ended September 30, 2024, occupancy expenses increased 57% or \$1.5 million over the same period in 2023. The increase is primarily due to increased occupancy expenses associated with new acquisitions made in the preceding quarters.

**Travel, telecommunications, supplies & software and equipment expenses** – Travel, telecommunications, supplies & software and equipment expenses decreased 20% or \$1.1 million for the three months ended September 30, 2024 over the same period in 2023 primarily related to reduction in transition service agreement costs from prior quarter acquisitions. For the nine months ended September 30, 2024, travel, telecommunications, supplies & software and equipment expenses

increased 57% or \$8.6 million over the same period in 2023. The increase in these expenses for the nine months is primarily due to increases from new acquisitions made in the preceding quarters.

**Professional fees** – Professional fees increased by 28% or \$0.6 million for the three months ended September 30, 2024 over the same period in 2023. For the nine months ended September 30, 2024, professional fees decreased 10% or \$1.2 million over the same period in 2023. The increase for the three months ended September 30, 2024 is due to professional fees incurred by the recent acquisitions related to audit and other compliance fees. The decrease for the nine months ended September 30, 2024 is primarily due to non-recurring professional fees incurred related to Lumine’s public listing and acquisitions in 2023.

**Other, net** – Other expenses increased by 9% or \$0.3 million for the three months ended September 30, 2024 over the same period in 2023. For the nine months ended September 30, 2024, other expenses increased by 37% or \$2.0 million over the same period in 2023. The following table provides a further breakdown of expenses within this category.

	Three months ended September 30,		Period-Over-Period Change		Nine months ended September 30,		Period-Over-Period Change	
	<u>2024</u>	<u>2023</u>	\$	%	<u>2024</u>	<u>2023</u>	\$	%
	(\$ in millions, except percentages)							
Advertising and promotion	1.1	0.9	0.1	15%	3.2	3.1	0.1	4%
Recruiting and training	0.5	0.4	0.1	18%	1.5	1.2	0.3	21%
R&D tax credits	(1.0)	(1.0)	(0.1)	9%	(5.1)	(1.7)	(3.4)	208%
Contingent consideration	(1.4)	0.1	(1.4)	NM	(0.4)	(2.4)	2.0	-84%
Other expense, net	3.9	2.3	1.6	68%	8.3	5.2	3.1	60%
	3.0	2.8	0.3	10%	7.5	5.4	2.1	38%

NM – Not meaningful

Due to rounding, certain totals may not foot and certain percentages may not reconcile.

R&D tax credits increased by 9% or \$0.1 million for the three months ended September 30, 2024 over the same period in 2023 and increased by 208% or \$3.4 million for the nine months ended September 30, 2024 over the same period in 2023. The increase is mainly due to changes in US SR&ED tax credits.

Contingent consideration expense decreased by \$1.4 million for the three months ended September 30, 2024 over the same period in 2023 and increased by \$2.0 million for the nine months ended September 30, 2024 over the same period in 2023. The decrease for the three months ended September 30, 2024 is related to a decrease in anticipated acquisition earnout payment accruals in the current quarter primarily as a result of decrease to revenue forecasts for the associated acquisitions. The increase for the nine months ended September 30, 2024 is related to an increase in anticipated acquisition earnout payment accruals in the current year primarily as a result of increase to revenue forecasts for the associated acquisitions. Revenue forecasts are updated on a quarterly basis and the related anticipated acquisition earnout payment accruals are updated accordingly.

Other expense, net increased 68% or \$1.6 million for the three months ended September 30, 2024 over the same period in 2023, and increased 60% or \$3.1 million for the nine months ended September 30, 2024. This includes bad debt expense, subscription and membership fees, management fees paid to Volaris Group Inc., a wholly-owned subsidiary of Constellation Software Inc. (collectively referred to as the “Parent”), which reimburse the Parent for services and resources they provided to the Company (see “Related Parties” below for a discussion of the nature of these charges), bank fees, and business and withholding taxes. The increase in other expense for the three months ended September 30, 2024 is due to higher business tax expense and higher bad debt expense associated with new acquisitions made in the preceding quarters. The increase in nine months ended September 30, 2024 is due to higher bad debt expense, business taxes, and subscription and membership fees associated with new acquisitions made in the preceding quarters.

There are no individually material reasons contributing to the remaining variances.

**Depreciation** – Depreciation of property and equipment increased 17% or \$0.4 million for the three months ended September 30, 2024 as compared to the same period in 2023, and increased 19% or \$1.1 million for the nine months ended September 30, 2024 as compared to the same period in 2023. The increase in depreciation expense from acquired businesses was partially offset by decreases in depreciation expense at various existing business units as assets reached the end of their useful lives for the three-month and nine-month ended September 30, 2024.

### Operating Income

Operating income for the three months ended September 30, 2024 was \$60.7 million compared to \$45.1 million for the same period in 2023. For the nine months ended September 30, 2024, operating income was \$141.7 million compared to \$103.1 million for the same period in 2023. Operating income is a non-IFRS Measure. See “Non-IFRS Measures”.

The following table reconciles operating income to net income:

	Three months ended September 30,		Period-Over-Period Change		Nine months ended September 30,		Period-Over-Period Change	
	<u>2024</u>	<u>2023</u>	\$	%	<u>2024</u>	<u>2023</u>	\$	%
	(\$ in millions, except percentages)							
Net income (loss)	18.3	(178.6)	196.9	NM	(288.3)	(1,319.3)	1,031.0	-78%
Adjusted for:								
Amortization of intangible assets	29.6	21.4	8.3	39%	81.6	57.7	24.0	42%
Redeemable preferred and special securities expense	-	194.8	(194.8)	-100%	317.4	1,346.0	(1,028.7)	-76%
Finance and other expense (income)	8.9	3.7	5.2	140%	18.9	10.0	8.9	89%
Income tax expense (recovery)	3.9	3.8	0.1	1%	12.1	8.8	3.4	38%
Operating income <sup>1</sup>	60.7	45.1	15.6	35%	141.7	103.1	38.6	37%

<sup>1</sup> See “Non-IFRS Measures”.

### Other Income and Expenses

The following table displays the breakdown of our other income and expenses:

	Three months ended September 30,		Period-Over-Period Change		Nine months ended September 30,		Period-Over-Period Change	
	<u>2024</u>	<u>2023</u>	\$	%	<u>2024</u>	<u>2023</u>	\$	%
	(\$ in millions, except percentages)							
Amortization of intangible assets	29.6	21.4	8.3	39%	81.6	57.7	24.0	42%
Foreign exchange (gain) loss	3.3	0.4	2.9	693%	5.3	1.0	4.4	462%
Redeemable Preferred and Special Securities expense	-	194.8	(194.8)	-100%	317.4	1,346.0	(1,028.7)	-76%
Finance and other expense (income)	5.6	3.3	2.3	70%	13.5	9.0	4.5	50%
Income tax expense (recovery)	3.9	3.8	0.1	1%	12.1	8.8	3.4	38%
	42.4	223.7	(181.3)	-81%	430.0	1,422.4	(992.4)	-70%

NM – Not meaningful

Due to rounding, certain totals may not foot and certain percentages may not reconcile.



**Amortization of intangible assets** – Amortization of intangible assets increased 39% or \$8.3 million for the three months ended September 30, 2024 over the same period in 2023. For the nine months ended September 30, 2024, amortization of intangible assets increased 42% or \$24.0 million over the same period in 2023. The increase in amortization for the three and nine months ended September 30, 2024 is primarily attributable to an increase in the carrying amount of our intangible asset balance as a result of acquisitions.

**Foreign exchange (gain) loss** – Most of our businesses are organized geographically so many of our expenses are incurred in the same currency as our revenues, which mitigates some of our exposure to currency fluctuations. For the three and nine months ended September 30, 2024, we recorded a foreign exchange loss of \$3.3 million and \$5.3 million, respectively, compared to a loss of \$0.4 million and \$1.0 million for the same respective period in 2023. The year-over-year fluctuations in foreign exchange (gain) loss relate to movement in foreign currency exchange rates.

**Redeemable Preferred and Special Securities expense** – During 2023, the Company completed the acquisition of Lumine Group (Holdings) Inc. In connection with this acquisition, the Company issued 55,233,745 Preferred Shares to the Parent and, and in connection with the acquisition of WideOrbit Inc. (“WideOrbit”), the Company issued 10,204,294 Special Shares to the rollover shareholders of WideOrbit and 8,348,967 Preferred Shares to the Parent, collectively the “Preferred and Special Securities”. The Preferred and Special Securities, under certain conditions, were redeemable at the option of the holder for a redemption price of \$21.74 per share. The redemption price may either be settled in cash or through the issuance of a variable number of Subordinate Voting Shares of equal value determined by the 60-day volume weighted average trading price of the Subordinate Voting Shares, or any combination thereof. The Preferred Shares were also convertible into Subordinate Voting Shares at a conversion ratio of 2.4302106 Subordinate Voting Shares per Preferred Share. The Special Shares were convertible into Subordinate Voting Shares at a conversion ratio of 3.4302106 Subordinate Voting Shares per Special Share. The Preferred and Special Securities holders were also entitled to a fixed annual cumulative dividend of 5% per annum on the initial face value of \$21.74 per share.

On March 25, 2024 (“Mandatory Conversion Date”), the Preferred and Special Securities were converted to 189,114,307 Subordinate Voting Shares. The accrued dividend payable on the Preferred and Special Securities of \$87.4 million at March 25, 2024 was also settled through the issuance of an additional 3,515,418 Subordinate Voting Shares. Subsequent to the conversion and dividend settlement, the total issued and outstanding share capital of the Company now reflects 256,620,388 Subordinate Voting Shares and no Preferred Shares or Special Shares issued or outstanding. The Company recorded \$403.3 million in capital stock, \$1,200.8 million in contributed surplus and \$3,096.0 million in retained earnings on the condensed consolidated interim statement of changes in equity for the nine months ended September 30, 2024.

The Preferred and Special Securities were recorded at fair value at the end of each reporting period until the Mandatory Conversion Date of March 25, 2024. Based on the Preferred and Special Securities’ conversion rights, the value of the Preferred and Special Securities was primarily dependent on the price movement of Lumine Subordinate Voting Shares. For the nine months ended September 30, 2024, up to the Mandatory Conversion Date, the Company recorded \$298.7 million related to mark-to-market adjustments on the fair value of the Preferred and Special Securities (September 30, 2023 – \$1,297.7 million), and \$18.7 million related to accrued dividends on the Preferred and Special Securities (September 30, 2023 – \$48.3 million).

**Finance and other expense (income)** – Finance and other expense increased 70% or \$2.3 million for the three months ended September 30, 2024 over the same period in 2023. For the nine months ended September 30, 2024, finance and other expense increased 50% or \$4.5 million over the same period in 2023. The increase is largely driven by interest on new bank debts entered into in 2024 (see Bank Debts under “Capital Resources and Commitments”).

**Income taxes** – We operate globally, and we calculate our tax provision in each of the jurisdictions in which we conduct business. Our effective tax rate on a combined basis is, therefore, affected by the realization and anticipated relative profitability of our operations in those various jurisdictions, as well as different tax rates that apply and our ability to utilize tax losses and other credits. For the three months ended September 30, 2024, income tax expense increased \$0.1 million to \$3.9 million compared to \$3.8 million for the same period in 2023. For the nine months ended September 30, 2024, income tax expense increased \$3.4 million to \$12.1 million compared to \$8.8 million for the same period in 2023. Current tax expense has historically approximated our cash tax rate. The Company’s combined effective tax rate in respect of continuing operations for the three and nine months ended September 30, 2024 was 17.45% and -4.40%, respectively (-2.24% and -0.68% for the three and nine months ended September 30, 2023, respectively). The change in effective tax rate for the three months ended September 30, 2024 is mainly caused by the redeemable Preferred and Special Securities

expense recorded in the prior year comparative quarter which is no longer applicable after the conversion of the Preferred and Special Securities last quarter, as well as changes in the unrecognized temporary differences from new acquisitions. The change in the effective tax rate for the nine months ended September 30, 2024 is caused by book to return adjustments, changes in unrecognized temporary differences from acquisitions and other non-deductible permanent differences related to the redeemable Preferred and Special Securities.

### Net Income (Loss) per Share

Net Income for the three months ended September 30, 2024 was \$18.2 million compared to net loss of \$(178.6) million for the same period in 2023. Net loss for the nine months ended September 30, 2024 was \$288.3 million compared to net loss of \$(1,319.3) million for the same period in 2023. On a per share basis, this translated into net income per basic and diluted share of \$0.07 in the three months ended September 30, 2024 and net loss per basic and diluted share of \$(1.44) in the nine months ended September 30, 2024 compared to net loss per basic and diluted share of \$(2.41) and \$(18.33) for the same period in 2023.

### Net cash flows from operating activities ("CFO")

For the three months ended September 30, 2024, CFO decreased \$25.7 million to \$18.8 million compared to \$44.5 million for the same period in 2023 representing a decrease of 58%. The decrease is driven by change in non-cash operating working capital of \$40.1 million partly offset by higher operating income of \$15.6 million.

For the nine months ended September 30, 2024, CFO decreased \$18.0 million to \$63.9 million compared to \$81.9 million for the same period in 2023 representing a decrease of 22%. The decrease is driven by a change in non-cash operating working capital of \$63.9 million partly offset by higher operating income of \$38.6 million and tax refund of \$4.1 million.

### Free cash flows available to shareholders ("FCFA2S")

For the three months ended September 30, 2024, FCFA2S decreased \$29.2 million to \$10.4 million compared to \$39.6 million for the same period in 2023 representing a decrease of 74%. For the nine months ended September 30, 2024, FCFA2S decreased \$26.6 million to \$42.0 million compared to \$68.6 million for the same period in 2023 representing a decrease of 39%. The decrease in the three and nine months ended September 30, 2024 is driven by lower CFO compared to the same periods in 2023. FCFA2S is a non-IFRS Measure. See "Non-IFRS Measures".

The following table reconciles FCFA2S to net cash flows from operating activities:

	Three months ended September 30,		Period-Over-Period Change		Nine months ended September 30,		Period-Over-Period Change	
	<u>2024</u>	<u>2023</u>	\$	%	<u>2024</u>	<u>2023</u>	\$	%
	(\$ in millions, except percentages)							
<b>Net cash flows from operating activities:</b>	18.8	44.5	(25.7)	-58%	63.9	81.9	(18.0)	-22%
<b>Adjusted for:</b>								
Interest paid on lease obligations	(0.1)	(0.2)	0.1	-49%	(0.4)	(0.5)	0.1	-16%
Interest paid on other facilities	(5.7)	(2.8)	(2.9)	102%	(13.3)	(6.4)	(6.9)	107%
Credit facility transaction costs	(0.0)	0.0	(0.0)	NM	(1.9)	(1.8)	(0.1)	6%
Payment of lease obligations	(1.6)	(1.4)	(0.1)	10%	(4.6)	(3.8)	(0.8)	21%
Property and equipment purchased	(1.1)	(0.4)	(0.7)	159%	(1.7)	(0.8)	(0.9)	104%
Free cash flow available to shareholders	10.4	39.6	(29.2)	-74%	42.0	68.6	(26.6)	-39%

## Quarterly Results

	Quarter ended							
	Dec. 31 <u>2022</u>	Mar. 31 <u>2023</u>	Jun. 30 <u>2023</u>	Sep. 30 <u>2023</u>	Dec. 31 <u>2023</u>	Mar. 31 <u>2024</u>	Jun. 30 <u>2024</u>	Sep. 30 <u>2024</u>
Revenue	68.3	95.4	129.9	131.3	143.1	141.1	162.8	177.3
Operating income <sup>1</sup>	10.6	21.7	36.4	45.1	41.6	44.5	36.6	60.7
Net income (loss)	(1.1)	(651.6)	(489.1)	(178.6)	(1,505.8)	(304.3)	(2.2)	18.3
CFO	9.8	15.0	22.4	44.5	26.4	35.0	10.0	18.8
FCFA2S <sup>1</sup>	8.0	11.7	17.3	39.6	20.3	28.8	2.8	10.4
Weighted average shares (in millions)								
Basic	63.6	67.8	74.0	74.0	74.1	86.1	256.6	256.6
Diluted	197.8	236.7	253.1	253.1	253.1	253.3	256.6	256.6
Net income (loss) per share								
Basic and diluted	(0.02)	(9.61)	(6.61)	(2.41)	(20.33)	(3.53)	(0.01)	0.07
CFO per share								
Basic	0.15	0.22	0.30	0.60	0.36	0.41	0.04	0.07
Diluted	0.04	0.06	0.09	0.18	0.10	0.14	0.04	0.07
FCFA2S per share <sup>1</sup>								
Basic	0.12	0.17	0.23	0.54	0.27	0.33	0.01	0.04
Diluted	0.03	0.05	0.07	0.16	0.08	0.11	0.01	0.04

<sup>1</sup> See “Non-IFRS Measures”.

In millions of dollars, except per share amounts.

We do not generally experience significant seasonality in our operating results from quarter to quarter. However, our quarterly results may fluctuate as a result of the various acquisitions which may be completed by the Company in any given quarter. We may experience variations in our net income on a quarterly basis depending upon the timing of certain expenses or gains, which may include changes in provisions, acquired contract liabilities, and gains or losses on the sale of financial and other assets. The Preferred and Special Securities expense (income) is primarily dependent on the price movement of Subordinate Voting Shares. Material swings in the price will have a material impact on quarterly operating results.

## Liquidity

Cash increased by \$33.8 million to \$180.4 million at September 30, 2024 from December 31, 2023. The increase in cash was predominantly driven by borrowings of \$136.0 million from the Lumine revolving credit facility (the “Lumine Facility”) entered into in March 2024 to fund acquisitions in April 2024 as well as cash generated from operations, offset by acquisitions, net repayments of bank debts and due to related parties, net. Bank indebtedness increased by \$136.0 million to \$288.7 million at September 30, 2024 compared to \$152.7 million at December 31, 2023, due to the borrowings on the Lumine Facility and Telarix Loan. Due to related parties, net (see “Related Parties” below) decreased by \$0.6 million to \$1.8 million compared to \$2.4 million at December 31, 2023.

Total assets increased \$142.3 million, from \$1,135.9 million at December 31, 2023 to \$1,278.2 million at September 30, 2024. The increase is primarily due to a \$62.2 million increase in intangible assets and goodwill, \$37.8 million increase in accounts receivables, net and \$33.8 million increase in cash. The increase in intangible assets and goodwill is mainly due to acquisitions completed in the nine months ended September 30, 2024.

Current liabilities decreased \$4,472.7 million, from \$4,683.5 million at December 31, 2023 to \$210.8 million at September 30, 2024. The decrease is primarily due to the Mandatory Conversion of Preferred and Special Securities into Subordinate Voting Shares on March 25, 2024.

Non-current liabilities increased \$113.5 million, from \$294.3 million at December 31, 2023 to \$407.8 million at September 30, 2024. The increase is primarily due to an increase of \$136.8 million in bank debt.

(Unaudited)

Net Changes in Cash Flows  
(\$ in millions)

	Three months ended September 30,		Period-Over-Period Change		Nine months ended September 30,		Period-Over-Period Change	
	<u>2024</u>	<u>2023</u>	\$	%	<u>2024</u>	<u>2023</u>	\$	%
	(\$ in millions, except percentages)				(\$ in millions, except percentages)			
Net cash provided by operating activities	18.8	44.5	(25.7)	-58%	63.9	81.9	(18.0)	-22%
Net cash from (used in) financing activities	(10.0)	(56.8)	46.8	-82%	115.2	279.2	(163.9)	-59%
Cash obtained from (used in) the acquisition of businesses	5.7	(0.3)	5.9	NM	(139.6)	(317.7)	178.1	-56%
Cash obtained with acquired businesses	-	-	-	NM	-	34.0	(34.0)	-100%
Net cash from (used in) other investing activities	(1.8)	(0.3)	(1.4)	429%	(2.7)	(1.4)	(1.3)	89%
Net cash from (used in) investing activities	3.9	(0.6)	4.5	NM	(142.3)	(285.1)	142.8	-50%
Effect of foreign currency	0.1	(1.8)	1.9	NM	(3.0)	(1.8)	(1.1)	61%
Net increase (decrease) in cash and cash equivalents	<b>12.8</b>	<b>(14.8)</b>	<b>27.5</b>	<b>NM</b>	<b>33.8</b>	<b>74.1</b>	<b>(40.2)</b>	<b>-54%</b>

The net cash flows from operating activities were \$63.9 million for the nine months ended September 30, 2024, which is mainly as a result of \$288.3 million in net loss generated during the period, offset by \$436.6 million of non-cash adjustments, which includes \$317.4 million in Redeemable Preferred and Special Securities expense and \$16.0 million in taxes paid. This is partially offset by \$68.4 million of cash used in non-cash operating working capital.

The net cash flows from financing activities for the nine months ended September 30, 2024 was \$115.2 million, which is mainly as result of the borrowings on the Lumine Facility of \$136.0 million and on the Telarix Loan of \$19.5 million partly offset by repayment of bank debt for \$18.5 million, interest paid on bank debt for \$13.3 million and payment of lease obligation for \$4.6 million.

The net cash flows used in investing activities for the nine months ended September 30, 2024 was \$142.3 million. The cash used in investing activities was primarily due to the acquisitions completed in the nine months ended September 30, 2024 for \$144.3 million, partly offset by post acquisition settlement receipts for acquisition holdbacks and contingent considerations for \$4.7 million.

We believe we have sufficient cash and available credit capacity to continue to operate for the foreseeable future. As such, management anticipates that it can continue to grow the Company without any additional funding. Additional funding may be utilized depending upon the size and timing of potential future acquisitions.

### **Related Parties**

Transactions with related parties are assumed when a relationship exists between the Company and a natural person or entity that is affiliated with the Company. This includes, amongst others, the relationship between the Company and its subsidiaries, significant shareholders, directors, key management personnel, certain companies affiliated with key management personnel, and companies that are under common control of the Company's indirect controlling shareholder, CSI. Transactions are transfers of resources, services or obligations, regardless of whether anything has been charged.

The Company pays management fees to the Parent (included within "Other, net" expenses), reimburses the Parent for certain expenses paid on behalf of the Company, and borrows funds from the Parent from time to time to fund acquisitions.

During the three and nine months ended September 30, 2024, the Company expensed management fees of \$0.7 million and \$1.9 million, respectively (September 30, 2023 – \$0.8 million and 1.6 million, respectively). At September 30, 2024, the Company had outstanding amounts due to related parties of \$1.8 million (December 31, 2023 – \$2.4 million) which reflects the amount owing to the Parent for management fees and the reimbursement of expenses paid on its behalf, net of the cash sent to the Parent during the quarter.

On March 25, 2024, the Company issued 154,519,381 Subordinate Voting Shares amounting to \$1,382.3 million to the Parent in relation to the Mandatory Conversion of the Preferred Shares, and 3,034,152 Subordinate Voting Shares amounting to \$75.4 million to the Parent in relation to settlement of accrued dividends on the Preferred Shares.

### ***Redeemable Preferred and Special Securities***

A detailed description of the significant terms and conditions of the Preferred and Special Securities are described in Note 8 to the Company's Unaudited Condensed Consolidated Interim Financial Statements for the three and nine months ended September 30, 2024.

### ***Capital Resources and Commitments***

#### **Bank Debt**

#### **WideOrbit Loan**

On March 2, 2023, WideOrbit, a wholly owned subsidiary, entered into a revolving financing facility with a syndicate of Canadian and US financial institutions amounting to \$185.0 million, to provide long-term financing in connection with the acquisition of WideOrbit (the "WO Loan"), of which \$175.0 million was drawn and incurred transaction costs of \$1.8 million. For the three and nine months ended September 30, 2024, repayment of \$17.0 million was made on the revolving facility and no additional borrowings were drawn. As of September 30, 2024, a balance of \$108.0 million remains outstanding (December 31, 2023 - \$125.0 million).

Covenants associated with this facility are monitored and reported based on the financial position and financial performance of WideOrbit. The covenants include a leverage ratio and a fixed charge coverage ratio. The WO Loan has a maturity date of March 2, 2028 and bears an interest rate of SOFR plus applicable spreads ranging from 1.75% to 3%, based on the leverage ratio. The Company does not guarantee this debt, nor are there any cross-guarantees between other subsidiaries. The credit facility is collateralized by substantially all of the assets of WideOrbit.

#### **Telarix Loans**

On October 31, 2022, Telarix Inc., a wholly owned subsidiary, closed term loan funding with a Canadian chartered bank, amounting to \$39.0 million, of which \$19.5 million was drawn to provide long-term financing in connection with an acquired business and incurred transaction cost of \$0.5 million. The financing also comes with a revolving credit facility of \$2.5 million (collectively, the "Telarix Loans"). For the three months ended September 30, 2024, there were no additional borrowings and normal course of repayment of \$1.0 million was made on the term loan. For the nine months ended September 30, 2024, additional borrowings of \$19.5 million were drawn, and normal course repayments of \$1.5 million made on the term loan (2023 – repayments of \$0.9 million). As of September 30, 2024, a balance of \$36.6 million remains outstanding.

Covenants and guarantees associated with this loan are monitored and reported based on the financial position and financial performance of Telarix Inc. The covenants include a leverage ratio and an interest coverage ratio. The Telarix loans have a maturity date of October 31, 2026. The term loan bears an interest rate of SOFR plus applicable spreads ranging from 1.85% to 3.85%, based on the leverage ratio. The revolving facility bears an interest rate of Prime plus applicable spreads ranging from 0.50% to 2.50%. The Company does not guarantee the Telarix loans, nor are there any cross-guarantees between other subsidiaries. The Telarix Loans are collateralized by substantially all of the assets of Telarix Inc. and its subsidiaries.

## WizTivi Loan

On November 24, 2023, Lumine Group France SAS (“Lumine France”), a wholly owned subsidiary, closed a term loan facility with HSBC Continental Europe amounting to €10.0 million (\$10.9 million) to provide long-term financing in connection with its wholly owned subsidiary, WizTivi SAS (the “WizTivi Loan”), of which the full amount was drawn and incurred transaction costs of \$0.2 million in 2023. For the three and nine months ended September 30, 2024, there were no repayments made on the WizTivi Loan.

Covenants associated with this facility are monitored and reported based on the financial position and financial performance of WizTivi. The covenants include a leverage ratio and WizTivi cash position. The WizTivi Loan has a maturity date of November 24, 2028 and bears an interest rate of EURIBOR plus applicable spreads ranging from 2% to 3%, based on the leverage ratio. The Company does not guarantee this debt, nor are there any cross-guarantees between other subsidiaries. The credit facility is collateralized by substantially all of the assets of Lumine France and WizTivi.

## Lumine Facility

On March 20, 2024, the Company entered into a revolving credit financing facility with a syndicate of Canadian and US financial institutions, amounting to \$310.0 million to support future acquisitions and incurred transaction costs of \$1.9 million during the nine months ended September 30, 2024. For the three and nine months ended September 30, 2024, additional borrowings of \$15.0 million and \$46.0 million, respectively, were drawn on the facility. As of September 30, 2024, a balance of \$136.0 million remains outstanding.

Covenants associated with this facility are monitored and reported based on the financial position and financial performance of the Company’s business units. The covenants include a leverage ratio and an interest coverage ratio. The Lumine Facility has a maturity date of March 21, 2027 and bears an interest rate of SOFR plus applicable spreads ranging from 1.25% to 3.25%, based on the leverage ratio. The credit facility is collateralized by substantially all of the assets of certain direct and indirect subsidiaries of the Company subject to the ringfence arrangement.

As of September 30, 2024, the Company and its subsidiaries are in compliance with their respective debt covenants.

(\$ in thousands)	Maturity	Principal Amount	Interest Rate	September 30, 2024	December 31, 2023
Telarix Loan - Term loan	2026	39,000	SOFR+1.85%	\$ 36,563	\$ 18,525
Telarix Loan - Revolving facility	2026	2,500	Prime+0.50%	-	-
WO Loan	2028	185,000	SOFR+2.5%	108,000	125,000
WizTivi Loan	2028	€10,000	EURIBOR+2.5%	11,160	11,036
Lumine Facility	2027	310,000	SOFR+1.25%	136,000	-
				291,723	154,561
Deferred transaction costs				(3,018)	(1,854)
Less current portion				\$ (2,248)	\$ (3,071)
Total long-term debt				\$ 286,457	\$ 149,636

The annual minimum repayment requirements are as follows:

(\$ in thousands)	
2024	2,720
2025	4,182
2026	36,357
2027	138,232
2028	110,232
	<u>\$ 291,723</u>

## Other Commitments

Commitments include operating leases for office equipment and facilities, letters of credit and performance bonds issued on our behalf by financial institutions in connection with facility leases and contracts with public sector customers. Also, occasionally we structure some of our acquisitions with contingent consideration based on the future performance of the acquired business. The fair value of contingent consideration recorded in our statement of financial position was \$1.8 million at September 30, 2024 (December 31, 2023 - \$3.2 million).

## **Off-Balance Sheet Arrangements**

As a general practice, we have not entered into off-balance sheet financing arrangements. Except for short term leases, leases of low value assets, and letters of credit, all of our liabilities and commitments are reflected as part of our statement of financial position.

## **Proposed Transactions**

We seek potential acquisition targets on an ongoing basis and may complete several acquisitions in any given fiscal year.

## **Share Capital**

As at November 1, 2024, there were 256,620,388 Subordinate Voting Shares and 1 Super Voting Share outstanding.

The Super Voting Share is convertible into a Subordinate Voting Share on a one-for-one basis. On the Mandatory Conversion Date, the Preferred and Special Securities were converted to 189,114,307 Subordinate Voting Shares and accrued dividends were satisfied with the issuance of additional 3,515,418 Subordinate Voting Shares.

For more information on the capital structure of Lumine, including additional details regarding the terms and conditions relevant to the Subordinate Voting Shares, the Super Voting Share, the Preferred Shares, and the Special Shares of Lumine, see Lumine's final long form prospectus dated February 6, 2023, which is available on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca).

## **Risk Factors**

The Company's business is subject to a number of risk factors which are described in the final prospectus of Lumine dated February 6, 2023. Additional risks and uncertainties not presently known to us or that we currently consider immaterial also may impair our business and operations and cause the price of our Subordinate Voting Shares to decline. If any of the noted risks actually occur, our business may be harmed and the financial condition and results of operations may suffer significantly. In that event, the trading price of the Subordinate Voting Shares could decline, and shareholders may lose all or part of their investment.